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Health Care
Compliance
Association®

NEW ORLEANS

Regional Conference

Friday, April 21, 2017



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PROTENUS



Questions? Contact Beckie Smith, CMP, beckie.smith@corporatecompliance.org

8:25 – 8:30 AM

Welcome and Announcements

8:30 – 9:45 AM

Calculating the Cost of Data Breaches & Building a Business Case for a Cyber Risk Program



Gregory J. Ehardt, JD, LLM
VP, Chief Compliance and Privacy Officer, CHRISTUS Health



Bob Chaput
CEO
Clearwater Compliance

- Determine the financial cost of a breach of PHI for your healthcare organization to help inform decisions about safeguarding your assets.
- Understand how to build a business case to protect cybersecurity investments.
- Prepare a plan to stay on top of evolving threats to healthcare organizations, and patient safety.
- Learn urgent steps to move from reactive to a sustainable, business-driven approach to cybersecurity and protecting patient safety.

9:45 – 10:00 AM

Break

10:00 – 11:00 AM

Compliance Department of One

Moderator



Jessie Smith, MHA, CHC
VP of Professional Services
Compliance Partners, LLC

Panel



Kim Singletary
Administrator
Radiology Associates, LLC

Sandra Keller RN, BSN, CHC
VP Corporate Compliance
Lafayette General Health

Becky Reeves, MSW, CHC
Compliance and Privacy Officer -
Patient Advocate
Lallie Kemp Medical Center

Jonathan Brouk, JD
Director, Compliance & Privacy
Officer, Children's Hospital- LCMC

- Reactive vs. Proactive: Creating a strong compliance infrastructure
- Building a resume of compliance and a resource toolkit
- Strategies for expanding the reach of Compliance in a small department

11:00 – 12:00 PM

Evaluating Your Compliance Program for Best Practice



Bret Bissey, FACHE, CHC
Sr. VP Compliance Services
Meditract



Paul Weidenfeld
Attorney
Law Offices of Paul Weidenfeld

- Practical suggestions for conducting the assessment of your compliance program to ultimately reduce overall organizational compliance risk.
- Learn how to utilize the elements of the DHHS OIG Model Compliance Program(s) to develop a work plan to perform this assessment.
- Learn how to evaluate whether you can perform this activity with internal resources, external experts, or a combination of both.

12:00 – 1:00 PM

Lunch (provided)

1:00 – 2:00 PM

Hospital-Physician Contracting and Focus Arrangements



Clay Countryman
Partner
Brezeale Sachse & Wilson LLP

Donald H. Lloyd, II, MBA
President and Chief Executive Officer
CHRISTUS St. Patrick Hospital

- Overview of compliance with the Stark Law and the Anti-Kickback Statute in hospital-physician contractual relationships.
- Lessons learned from recent cases and settlements based on hospital-physician relationships, and how to prevent similar issues in your organization.
- Potential changes being considered to the Stark Law and potential challenges for contractual arrangements with physicians as employees, contractors, and partners.

NO AUDIO OR VIDEO RECORDING OF HCCA CONFERENCES IS ALLOWED.

PLEASE NOTE: SESSIONS AND/OR SPEAKERS ARE SUBJECT TO CHANGE.

Register online at
www.hcca-info.org/regionals

Tweet #HCCAnola

2:00 – 3:00 PM

Enterprise Risk Assessment and Management Panel



Eden Ezell
VP & Chief Compliance Officer
Ochsner Health System



Joyce Hall
Member
Watkins & Eager



Aimee Bertrand, CHC
Vice President of Compliance
Schumacher Clinic Partners

- Enterprise Risk Management and healthcare compliance – where do they intersect?
- Understanding the Compliance department's existing role in enterprise Risk Assessment
- Uncovering your organization's attitude towards enterprise risk

3:00 – 3:15 PM

Break

3:15 – 4:30 PM

Healthcare Fraud Enforcement Panel

Moderator



A.G. (Alec) Alexander III
Partner
Brezeale, Sachse & Wilson, LLP

Panel



Michael Granston
Director
United States Department of Justice
Civil Fraud Section

Corey Amundson
First Assistant
United States Attorney and Criminal
Chief, United States Attorney's
Office, Middle District of Louisiana

- Will outline current federal law enforcement goals, tools, and priorities, including a review of recent and coming activity by the Medicare Fraud Strike Force in this region.
- Will examine recent DOJ policy changes affecting regional providers, including the Yates Memorandum, and review recent notable FCA court decisions including *Escobar* and its aftermath.
- Will explore possible coming changes to the ACA, FCA, and other laws and related regulations affecting regional healthcare compliance professionals and providers.

4:30 PM

Conference Adjourns

REGISTRATION FEE

Registration fees are as listed and considered net of any local withholding taxes applicable in your country of residence.

- HCCA Member**\$199
 - Non-Member**\$245
 - Registration & HCCA membership**\$399
- Save by joining HCCA today (new members only). Annual dues regularly \$295.
- TOTAL \$** _____

ATTENDEE INFORMATION (please type or print)

Mr. Mrs. Ms. Dr.

HCCA Member Number _____

First Name _____ M.I. _____ Last Name _____

Credentials (CHC, CHRC, CHPC, etc.) _____

Title _____

Place of Employment _____

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SPECIAL REQUEST DIETARY ACCOMODATION

Gluten free Kosher Vegetarian Vegan other _____

PAYMENT METHOD

Mail check (including registration form) to:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

Fax to: +1 952 988 0146

- Check enclosed (payable to HCCA)
- Invoice me

I authorize HCCA to charge my credit card (choose below)

- American Express MasterCard Visa Discover

Credit Card Account Number _____

Credit Card Expiration Date _____

Cardholder's Name _____

Cardholder's Signature _____

If your total is miscalculated, HCCA will charge your card the correct amount. Hotel accommodations are not included in the registration fee, but continental breakfast and lunch are provided. (AREA2817)

Due to PCI compliance, please do not provide any credit card information via email. You may email this form (without credit card information) and call HCCA at (888)580-8373 or (952)988-0141 with your credit card information, fax your registration to 952.988.0146, or visit www.hcca-info.org/regionals and register online

HOTEL/CONFERENCE LOCATION:

New Orleans Downtown Marriott at the Convention Center

859 Convention Center Blvd., New Orleans, LA 70120

Make your reservation here: <https://aws.passkey.com/go/HealthCareComp>

A special rate of \$209.00 (plus tax) per night has been arranged for the conference. Please note that the room block may sell out prior to the hotel cut-off date. Make your reservations directly with the hotel by March 30th by calling 1-800-305-6342.

NOTICE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it is likely from a room poacher and may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact 888-580-8373.

CONTINUING EDUCATION: HCCA is in the process of applying for additional credits. If you do not see information on your specific accreditation and would like to make a request, please contact us at 952 933-4977 or 888 277 4977 or email ccb@compliancecertification.org. Visit HCCA's website, www.hcca-info.org for up-to-date information.

ACHE: Health Care Compliance Association (HCCA)® is authorized to award (6) hours of preapproved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

CCB: The Compliance Certification Board has awarded a maximum of 6.6 CEUs for all CCB certifications including Certified in Healthcare Compliance (CHC)®, Certified in Healthcare Compliance-Fellow (CHC-F)®, Certified in Healthcare Privacy Compliance (CHPC)®, Certified in Healthcare Research Compliance (CHRC)®, Certified Compliance & Ethics Professional (CCEP)®, Certified Compliance & Ethics Professional-Fellow (CCEP-F)®, Certified Compliance & Ethics Professional-International (CCEP-I)®, CLE: The Health Care Compliance Association has a Pre-approved Sponsor status with the Alabama State bar, is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited Provider, and an accredited sponsor, and approved by the State Bar of Texas, Committee on MCLE. An approximate maximum of 5.5 clock hours of CLE credit will be available to attendees of this conference. All CLE credits will be awarded based on individual attendance.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 5.5 credits based on a 50-minute hour will be granted for this activity. This program addresses topics that are of a current concern in the compliance environment and is a groupwise activity in the recommended field of study of Specialized Knowledge and Application. For more information regarding administrative policies such as complaints or refunds, call (888) 580-8373 or (952) 988-0141.

NURSING CREDIT: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 14593, for a maximum of 6.6 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).

GROUP DISCOUNT: 5 or more: \$25 discount for each registrant. 10 or more: \$40 discount for each registrant. Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

CANCELLATIONS/SUBSTITUTIONS: You may send a substitute in your place or request a conference credit. Refunds will not be issued. Conference credits are issued in the full amount of the registration fees paid, and will expire 12 months from the date of the original cancelled event. Conference credits may be used towards any HCCA service or product, except The Healthcare Compliance Professionals Manual. If a credit is applied towards an event, the event must take place prior to the credit's expiration date. If you need to cancel your participation, notification is required by email at helpteam@hcca-info.org, prior to the start date of the event. Please note that if you are sending a substitute, an additional fee may apply.

AGREEMENTS & ACKNOWLEDGEMENTS: I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA may take photographs and/or video at this HCCA Regional Compliance conference and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in this HCCA Regional conference, I grant HCCA the right to use my name, photograph, video and biography for such purposes.

TAX DEDUCTIBILITY: Expenses of training (including tuition, travel, lodging and meals) incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor.